



**Betty Johnson & Associates**  
Fundraising and development

November 7, 2017

St. Patrick's Catholic Church  
424 S. Central Ave  
Chanute, KS

Dear Father Michael and leadership:

Betty Johnson & Associates is pleased to present this feasibility study report to St. Patrick's Catholic Church regarding a capital campaign.

During the feasibility study process, we were given the opportunity to listen and learn about the vision of your church from interested members of your parish. Our analyses of the study results conclude that you have the opportunity to move forward with a capital campaign to begin fulfilling your vision.

We believe that with education, a campaign plan, strong campaign leadership, and prayer, St Patrick's can raise between \$750,000 and \$900,000. Members are well educated on the project, but want more information on the individual projects, projects prioritized, timeline, and the opportunity to ask questions about the vision. This is positive and encouraging and is typically part of a capital campaign.

As per our agreement, the comments will remain anonymous, but a summary of the responses is included. The ability to have the comments confidential allowed the participants to speak freely and openly to gain the best responses.

We appreciate the opportunity to work with you, and we enjoyed our time spent working on this study. We also appreciate the hard work of the leadership, the volunteers, and the staff, as well as the participants who gave us their valuable time and input. Betty Johnson & Associates welcomes the opportunity to work with you in the future.

Sincerely,

Betty Johnson, CFRE  
President, Betty Johnson & Associates

## Feasibility Study

### Purpose:

- \* The faith community's awareness and interest regarding a capital campaign. This helps create the campaign plan's education and materials before asking members to consider a gift or a pledge to the campaign.
- \* The importance of the campaign initiatives to the church in regards to the St. Patrick's future is determined. This indicates their willingness and interest in financially supporting the campaign.
- \* The faith community's strengths. This provides insight and provides guidance for the campaign as well as the church leadership.
- \* Concern members have which may affect a campaign. Identifying and addressing these concerns is important before moving forward with the gifting phase.
- \* The level of potential leadership to conduct a successful campaign.
- \* The level of financial support available.

### Methodology:

Betty Johnson & Associates provided the opportunity to participate and share their input and ideas by conducting 52 interviews, with 89 participants, that included influential and interested members. Additionally, 9 members participated in the feasibility study either by submitting the completed form through the mail or through an online option. All participants answered the same questions, although some opted out of answering all the questions.

All members of the St. Patrick's had the opportunity to participate in the study. This was offered through letters to part of the part the church membership, envelopes and surveys available in the back of the church, and an online option or calling Betty Johnson & Associates promoted through the weekly bulletin.

To secure candid responses, we assured participants that their answers would be anonymous and confidential. For this reason, comments included in this report are not identified or quoted by name.